

**THE BOYS & GIRLS CLUBS OF SARASOTA COUNTY AND THE
WOMEN'S LEADERSHIP COUNCIL ANNOUNCE
"WOMEN IN A CHANGING WORLD" AT THE ASOLO REPERTORY
THEATRE APRIL 15**

Moderator: Nancy Markle, former CIO of Arthur Andersen
Panelists: Julia Arnette, Global Vice President, IBM;
Nomi Bergman, President, Brighthouse Networks;
Kimberly Boyd, National Vice President, Boys & Girls Clubs of America
Alex Sink, 2010 Florida Democratic Nominee;

SARASOTA, Fla. (March 18, 2013) –Boys & Girls Clubs of Sarasota County's (BGCSC) affiliate, The Women's Leadership Council (WLC), is embracing change, sharing modern viewpoints from five dynamic women on April 15 at Asolo Repertory Theatre. The event, WOMEN IN A CHANGING WORLD, is a panel discussion about Women and Technology, moderated by former Arthur Andersen's CIO and active member of WLC, Nancy Markle. "It is our hope that this panel will inspire women in our community to think globally, think more creatively about technological advancements and assist them with meeting business and personal needs through technology in the 21st Century," says Markle.

Co-chairs of Women in a Changing World panel are Jonna Keller and Carol Poteat-Buchanan. Keller is an Investment Advisor Representative at First Security Investments and has had a career in financial planning for more than 20 years. Her success comes from attention to details and a forward-thinking business plan. Keller has contributed financially and voluntarily to the WLC for a number of years. "Two key elements to all fractions of WLC's and BGCSC's vision are knowledge and communication. If we don't equip ourselves now with technology brainpower, we will fall behind in equipping our businesses, community and children with the knowledge to achieve successes." says Keller. Carol Poteat-Buchanan is the Immediate Past President of the US National Committee for UN Women, which promotes an end to poverty, inequality and violence against women worldwide. She has received many awards for her community and philanthropic work, including last year being selected for one of the Seven Who Care Awards from ABC, Channel 7.

As the panel discussion will highlight technology, the Boys & Girls Clubs of Sarasota County would be remiss if they did not recognize the 2013 Boys & Girls Clubs of America's National Digital Arts winners from Sarasota County. Chris Eisenberg, BGCSC member won in the digital arts category of music making. Mr. Eisenberg will perform his winning song entitled Lessons Learned at the event. Additionally, Angolie Bodden (second-time winner) and Eric Waiters both won in the category of photography and will attend the event. The Digital Arts photography category, supported by Sony Electronics,

asked Boys & Girls Club members to take a self-portrait and, using digital illustration software, create an illustration depicting themselves in their future career. Mr. Waiters' photo, entitled *Fire Fighter*, and Ms. Bodden's photo, entitled *Anj.*, showcased their creativity and tech skills learned at the Lee Wetherington Boys & Girls Club. "This is a great venue to showcase our member's accomplishments and a great distinction for the Boys & Girls Clubs of Sarasota County to have three National winners chosen from more than 20,000 participants of Boys & Girls Clubs nationwide," says Bill Sadlo, President and CEO, Boys & Girls Clubs of Sarasota County.

The panel discussion will be held Monday, April 15 from 5:30-8 at Asolo Repertory Theatre. Tickets to the panel discussion and cocktail reception are \$85 and available on the website at www.boysandgirlsclubs.com or by calling (941) 366-3911, ext. 135.

Event sponsors to date include First Security Investments, Band Law Group, SRQ Media, Nancy Markle, Louise Minges, Gracie and Dennis McGillicuddy, Transamerica, Herald Tribune Media Group, Hyatt Regency, Sarasota and The Chocolate Bark Company.

Speakers' biographies below.

About Julia Arnette: As Global Vice President of IBM, Julia is responsible for the overall growth of IBM's strategic outsourced accounts, establishing best practices across all geographies to incrementally improve IBM's performance. Julia has over 30 years of management consulting, new business development and program management experience, with over 15 years of IT leadership for large US-based retailers. Before joining IBM, Julia was the executive in charge of Kmart's software application development and maintenance activities. She is an IBM and PMI Certified Project Manager.

About Nomi Bergman: Nomi Bergman is President of Bright House. Prior to joining Bright House, Nomi excelled in several operations roles at Time Warner Cable, focusing on customer care, business and technical operations and information technology. Nomi has received many industry accolades: one of *CableFax Magazine's* "Top 100" cable executives and *CableWorld's* Most Powerful Women in Cable; the recipient of the 2004 Women In Technology Award; the MultiChannel News' Wonder Woman Award in 2005; CED's Person of the Year in January of 2009; Distinguished Vanguard Award for Leadership. Now in Syracuse, where she has resided since 2003, she currently serves on the board of the Jewish Community Center, is a member of the Syracuse University's L.C. Smith College of Engineering and Computer Science Dean's Leadership Council, and she was on the board of the Crouse Health Foundation. Nomi was recently elected to the University of Rochester's Board of Trustees.

About Kimberly Boyd: Kimberly joined Boys & Girls Clubs of America in June of 2012 to lead the academic success team. In this capacity Kimberly is responsible for strategic direction and program development to support more than 4,000 local Boys & Girls Clubs

in their efforts to ensure all members are on track to graduate from high school with a plan for the future. A passionate leader in youth development, Kimberly has 25 years of management experience in the non-profit, research and government sectors, primarily focused on developing and managing programs for children in under-resourced communities. She directed the training and technical assistance network for Federal Region IV supporting over 300 Head Start programs across the Southeast. Most recently Kimberly worked for Points of Light where she developed the HandsOn Schools program and then led national programming efforts including National Service programs, MLK Day of Service, 9/11 Day of Service and Remembrance, and community empowerment initiatives. Kimberly, her husband and three children have called Atlanta home for 12 years. She has a B.S. degree from Duke University and a Masters in Social Work from the University of Pittsburgh.

About Alex Sink: Alex Sink presently serves as a Senior Advisor with Tampa, Florida based Hyde Park Capital. She is also currently serving as Founder and Chair of the Florida Next Foundation, a non-profit, non-partisan organization focused on diversifying Florida's economy through the growth of small businesses and entrepreneurship. Alex served as Florida's Chief Financial Officer (CFO) from 2007 to 2011 as one of four statewide elected officials. She managed over \$15 billion in state treasury funds, was responsible for state accounting, and implemented reforms in contracting and transparency for citizens. She also directed the state's insurance consumer advocacy work, focusing on strengthening laws to protect seniors against insurance fraud. In 2010, she was the state's Democratic nominee for Governor. Prior to elected office, Alex had a 26-year career with Bank of America. She retired as President of Florida operations in 2000, managing the state's largest bank with \$40 billion in deposits, leading 9000 employees in over 800 branches. Alex has been a statewide business leader, serving as Chair of Leadership Florida, Chair of Take Stock in Children, Chair of The Nature Conservancy Florida Chapter, Chair of the Hillsborough Education Foundation, Vice-Chair of Florida Taxwatch, Vice-Chair of the board at Wake Forest University, and a member of the Florida Council of 100. Alex resides in Florida. She and her late husband Bill McBride had two children; Bert, a graduate of Stanford University and current law student at the University of Florida; and Lexi, a graduate of Wake Forest University and current medical student at the University of Florida.

About Nancy Markle (moderator): For more than 30 years, Nancy has been a leading Consultant, global innovator and Chief Information Officer (CIO) of Fortune 100 companies and service organizations, providing a depth of expertise in innovative technologies, strategic planning and opportunities, organizational assessment and transformation, business and technology alignment, project management, governance and metrics, systems development, leadership development and coaching, staffing, process improvements and optimization, compliance and security, business continuity, mergers and acquisitions, interim management, regulatory compliance, and sourcing. Her clients include companies such as The Patterson Foundation, Sarasota Memorial Health Care System, IBM, Harcourt, LILCO and AT&T. Industries for whom she has

consulted are: Financial, Technology, Colleges/Universities, Retail, Engineering, Utilities, Publishers, Non-Profits, Government, Venture Capital, Boards and most recently, Health Care. With Arthur Andersen, Nancy Markle was the Partner Responsible for Global Technology Strategy and Change, an organization of over 2,500 technologists. Prior to that, she was the first person to hold the position of Americas' CIO, meeting the firm's business needs with technology solutions throughout the US, Canada and Latin America, affecting about 35,000 employees in more than 100 Andersen offices.

About the Boys & Girls Clubs of Sarasota County:

The Boys & Girls Clubs of Sarasota County have played an integral role in the Sarasota County community for more than 43 years, providing daily programs and services to thousands of young people. The Mission of the Boys & Girls Clubs of Sarasota County is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

About the Women's Leadership Council:

Women who serve as ambassadors for the Boys & Girls Clubs of Sarasota County to impart the Clubs' vision to provide a world-class Club experience that assures success is within reach of every young person who walks through the doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.